



# CLIMATE COACHING

## Frequently Asked Questions

- **What is a “Climate Coach”?** A community volunteer with experience/knowledge in a particular green technology who assists and advises citizens/clients interested in implementing cost-effective personal strategies for reducing their negative environmental impacts. Works individually and in groups with citizens from initial decision point through finances and mechanics, to implementation/installation.
- **How do I find a “Climate Coach”?** Go to the Hingham Net Zero website, click on “**Find a Climate Coach**” link, choose which specialty area(s) you are interested in, provide your contact information, and one of our coaches will contact you.
- **How do I volunteer to become a “Climate Coach”?** Go to the Hingham Net Zero website, click on “**Volunteer to be a Climate Coach**” link, choose which specialty area(s) you are interested in, provide your contact information, and one of our coaches will contact you (see “Qualifications” below)

### Coaching Specialties

1. Carbon Footprint Calculation
2. Low Carbon Diets
3. Low Carbon Consumption
4. EV (electric vehicles)
5. Solar
6. Heat Pumps (air source and/or geothermal)
7. Induction Cooking
8. Reducing CO<sub>2</sub> through Energy Efficiency

**Qualifications: Personal or Professional Experience with a specific lower carbon technology or lower carbon lifestyle choices.**

## **BASIC FUNCTIONS applicable to ALL COACHES**

1. Explain how technology works
2. Analyze and explain financial benefits (ROI, cost comparison tools , financing etc)
3. Explain & assist navigating Government incentive programs (ie- Federal, State and HMLP Rebates/Tax deductions)
4. Assist with choices of Vendors, Vehicle Types, Installers etc
5. Organize “Hands On” events for people to “see & feel” (ie- EV test driving, demos, solar & Heat pump house visits)
6. Answer questions AFTER purchase & installation of green technologies
7. Recruit other Volunteer Coaches as demand grows

## **SPECIAL FUNCTIONS BY COACHING SPECIALTY**

1. **Carbon Footprint Calculation & Family/Personal “Energy Makeover”:** *Assist Client with comparison of calculator tools, identification of personal/household practical opportunities to reduce carbon production including transport/travel, heating/cooling/electric use, food & consumer goods consumption*
2. **EV (electric vehicles):** *Offer information from personal experience with an EV, overview of EV options, Charging issues, Cost of ownership & Carbon emission comparisons, incentives/rebates*
3. **SOLAR :** *Suitability of roof/property, Return on investment, financial arrangements(ownership vs lease vs coop), dealing with HMLP, incentives/rebates, installers*
4. **Heat Pumps:** *Suitability of house, Cost/Timing/Return on investment, incentives/rebates, installers*
5. **Induction Cooking:** *Offer information from personal experience with such cooktops, rebates, vendors*
6. **Lowering Household Carbon Emissions through Energy Efficiency:** *Energy audits, calculating impact and costs of energy efficiency actions, vendors*